

About ILSI Southeast Asia Region



The **International Life Sciences Institute (ILSI)** is a non-profit, worldwide foundation based in Washington, DC, USA, established in 1978 to advance the understanding of scientific issues relating to nutrition, food safety, toxicology, risk assessment and the environment. Established in 1993, **ILSI SEA Region** facilitates and coordinates scientific programs, research and information dissemination in ASEAN, Australia, New Zealand and the Pacific Islands. Headquartered in Singapore, ILSI SEA Region oversees a Country Office in Australia and Country Committees in Indonesia, Malaysia, Thailand and the Philippines. By bringing together scientists from academia, government, industry and the public sector, ILSI seeks a balanced approach to solving problems of common concern for the well-being of the general public.

From 2001 to 2008, ILSI SEA Region has facilitated 5 seminars and workshops addressing issues on nutrition labeling and claims. In addition, ILSI SEA region has also facilitated 3 Workshops on Functional Foods where the Guidelines for Scientific Substantiation of Nutrition and Health Claims, Guidelines for Safety Evaluation of Functional Foods, and Regulatory Framework for Nutrition Labeling and Claims were developed. These guidelines and the framework are a reference for national regulatory authorities in setting up a framework for nutrition claims and related matters and further provides a basis for the regional countries to work towards developing a more harmonized system for nutrition and health claims in the region.

Seminar and Workshop on Nutrition Labeling, Claims and Communication Strategies for the Consumers

September 20-21, 2010

Crowne Plaza Mutiara Hotel
Jalan Sultan Ismail
Kuala Lumpur, Malaysia

ORGANIZER



International Life Sciences
Institute (ILSI)
Southeast Asia Region/
Malaysia Country Committee



Background

Nutrient declarations as well as nutrition and health claims are simple messages on the nutritional quality and health benefits of a product listed on a food label. However, the wide disparity between the label format and claims permitted internationally and regionally cause confusion among consumers, and are also barriers to trade for food manufacturers. Standardization of the nutrition labeling format as well as a harmonized evaluation process and scientific substantiation of nutrient and health claims in the region will help reduce trade barriers to the commercial distribution of foods and beverages in ASEAN.

The **6th Seminar and Workshop on Nutrition Labeling, Claims and Communication Strategies for the Consumers** is part of a series of seminars and workshops held regularly by ILSI SEA Region to discuss issues on nutrition labeling and claims and to explore opportunities for harmonization. This upcoming seminar will update on the regulatory status of nutrition labeling and claims in the region, as well as to continue to discuss nutrient profiling models, front-of-pack sign posting and communication challenges in using the nutrition labels.

Seminar: September 20, 2010

Objectives

- To provide an update on international and regional developments in nutrition labeling, nutrition and health claims and related issues, including Codex, SEA Region, USA, Europe and Australia/New Zealand
- To identify opportunities and challenges related to the utilization of nutrient profiling in nutrition and health claims
- To address the use of front-of-pack sign posting scheme (e.g. logos, traffic light, ticks, etc) in the region
- To discuss the challenges in communicating nutrition labels and health claims

Workshop: September 21, 2010

The workshop will be a closed-door session for invited regulators and scientists only.

Seminar topics

- Updates on regulatory status of nutrition labeling and claims in Southeast Asia region
- Sharing of experiences in using nutrient profiling models to evaluate claims and promote healthier food choices
- Industry perspectives in using nutrient profiling to develop food products
- Consumer understanding of nutrition labels and claims
- Use of front-of-pack nutrition sign posting for consumer communication

Who should attend

Regulatory officers from government departments and agencies, researchers, food scientists, academia, nutritionists, dietitians and health professionals, food industry personnels

Seminar registration

Registration Fee	Industry	Academia and Government
Local Participant	RM 580	RM 380
Overseas Participant	USD 280	USD 180

Payment of seminar registration fee

Payment in US Dollar (USD)

Payment by Singapore-drawn cheque or bank draft

Cheque or Bank Draft should be made payable to 'ILSI Southeast Asia Region' and sent to:

ILSI Southeast Asia Region
9 Mohamed Sultan Road #02-01
Singapore 238959
Tel: 65-6352 5220 Fax: 65-6352 5536
Email: ilsisea@singnet.com.sg

Bank information for payment via telegraph transfer to the following account:

ILSI Southeast Asia Region
DBS Bank - Towner Road Branch
6 Shenton Way
DBS Building Tower 2
Singapore 068809
Swift Code: DBSSSGSG
Acc. No.: 028-007348-8

Please remit the exact amount (nett of all bank charges) to the account.

Refund Policy: There will be no refund for cancellation of confirmed registrations.

Payment in Malaysian Ringgit (RM)

Only participants residing in Malaysia may make payment in Malaysian Ringgit.

Payment can be made by cheque or postal order made payable to 'TES NutriHealth Strategic Consultancy' and sent to:

TES NutriHealth Strategic
Consultancy
46 Jalan SS22/32
47400 Petaling Jaya,
Selangor DE, Malaysia
Tel: 03-77 287 287 Fax: 03-77 287 426
Email: nutrihealth.tes@myjaring.net

Outstation cheques should include the required commissions. Government agencies may make payment through local purchase order (LPO).

Bank information for direct bank transfer to the following account:

TES Nutrihealth Strategic Consultancy
Public Bank Berhad
Acc. No: 3-1262468-29